

Web Site Listing/Linking and News Release Posting Policy

The Woodlands Convention and Visitors Bureau's web site may publish news releases and/or provide listings to and/or links to:


- Hotels and lodging, establishments, restaurants, attractions, events, businesses, entertainment, museums, arts, cultural and similar organizations of interest to visitors, conventioners, tourists, meeting planners, group tour planners, film and media. In general, these entities must have a physical business address within The Woodlands Township boundaries and provide services that are of direct interest to the Woodlands Convention & Visitors Bureaus' target audience within boundaries of The Woodlands Township. Only those dining, lodging, entertainment venues and retail establishments within the boundaries of The Woodlands Township will be included on the "Dining," "Accommodations," "Entertainment," and "Shopping" sections due to the fact that these are the entities that directly collect and remit hotel/motel occupancy tax and/or sales tax to The Woodlands Township in support of The Woodlands Convention & Visitors Bureau.
- For-profit tourist attractions and other tourism-related businesses related may be provided a listing, link and/or be included in print publications at The Woodlands Convention & Visitors Bureau's sole discretion. Other sites which are appropriate to the mission of The Woodlands Convention & Visitors Bureau and/or major sponsors of The Woodlands Convention & Visitors Bureau events and activities may be provided a listing and/or link at The Woodlands Convention & Visitors Bureau's discretion. The Woodlands Convention & Visitors Bureau reserves the right to modify or delete any link from its site at its discretion without notice or recourse and/or change this policy without notice or recourse. Criteria for inclusion depends on the nature of the business and whether such business supports the mission and vision of The Woodlands Convention & Visitors Bureau.
- Businesses may submit a request to publish a news release to appear on The Woodlands Convention & Visitors Bureau web site. The Woodlands Convention & Visitors Bureau will give all news release submissions full consideration, but ultimately retains the sole authority and discretion to determine whether to publish, in whole or in part, any release. Criteria for publication depends on the nature of the information contained in the release and whether the release supports the mission and vision of The Woodlands Convention & Visitors Bureau. The Woodlands Convention & Visitors Bureau retains the right to edit any news release prior to publication, without notice, and/or change this policy without notice or recourse.

IMPORTANT NOTICE:

THE CREATION OF A LISTING OR LINK FROM THE WOODLANDS CONVENTION AND VISITORS WEB SITE TO OTHER SITES AND/OR PUBLICATION OF NEWS RELEASES IS IN THE SOLE DISCRETION OF THE WOODLANDS CONVENTION AND VISITORS BUREAU REVOKABLE AT ANY TIME AND DOES NOT CONSTITUTE AND ENDORSEMENT OF PRODUCTS OR SERVICES OF THESE BUSINESSES OR SITES BY THE WOODLANDS CONVENTION AND VISITORS BUREAU. THE WOODLANDS CONVENTION AND VISITORS BUREAU IS NOT LIABLE FOR THE CONTENT OF SUCH SITES OR DEFAMATORY, OFFENSIVE OR ILLEGAL CONDUCT OF USERS, LINKS, OR THIRD PARTIES.



Nelda Luce Blair, Chairman



Nick Wolda, President

Dated: June 19, 2013



Legal Counsel Approval