



THE WOODLANDS  
CONVENTION & VISITORS BUREAU

## Event Posting Policy

The Woodlands Convention and Visitors Bureau (the CVB) is authorized to list, at its discretion, on the "Events" section of its website, event listings providing information relating to upcoming events to take place within The Woodlands community.

In order for a specific event to be listed on the CVB website, an event submission must be made to the CVB providing the date, time, location and description of the proposed event. The event submission will then be evaluated by the CVB to ensure that it complies with the Event Posting Policy set forth below.

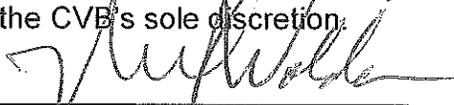
First, the proposed event must take place within the boundaries of The Woodlands Township.

Furthermore, events to be posted on the CVB's website must be of a nature that is consistent with the mission of The Woodlands Convention and Visitors Bureau, which is to position The Woodlands as a regionally, nationally, and internationally recognized tourist destination. Therefore any approved event posting must generally promote tourism for The Woodlands.

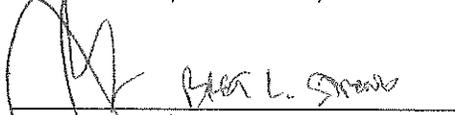
Additionally, in order for events to be acceptable for listing on the CVB's website, they must fall within one of the following categories:

- Festivals;
- Concerts;
- Sporting Events;
- Sightseeing;
- Trade/Consumer Shows
- Conventions;
- Events that promote business and leisure travel; and
- Events that are sponsored by The Woodlands CVB.

Finally, other events which are appropriate to the mission of The CVB and/or major sponsors of the CVB may also be provided an event listing on The CVB's website at the CVB's sole discretion.

  
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Nick Wolda, President, TWCVB

  
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Nelda Blair, Chairman, TWCVB

  
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Approved as to form –  
The Strong Firm, P.C.